



DEVELOP LOUISVILLE

LOUISVILLE FORWARD

COMPREHENSIVE PLAN MARKETPLACE WORK GROUP

Meeting Notes

November 5, 2016

Memorial Auditorium, 970 South Fourth Street, Louisville, KY

The meeting commenced at 10:05 am.

1. Introductions

- Christy Jarboe opened up the Work Group meeting and stated she was filling in for Rebecca Fleischaker, the Team Leader for the Marketplace Work Group.
- 24 participants introduced themselves.

2. Ground Rules

- Mrs. Jarboe went over the CHASE acronym and how the focus of the group interfaces with that theme: Connected; Healthy; Authentic; Sustainable; Equity.
- The focus of the Work Group is Economic Development as it pertains to land use and planning.

3. Discussion of ED Goals in Cornerstone 2020

- Christy read a goal from *Cornerstone 2020* for marketplace and opened it for discussion on how CHASE relates. She went around the table asking for input.
- There was discussion among the Work Group about how the new plan should be updated to align with current social, cultural, and economic norms, such as: mixing of uses, prioritizing growth in downtown and west Louisville, discouraging greenfield development in some areas and encouraging infill in others and investment of Metro Council funds in big infrastructure projects in some districts, while other districts are playing catch up.
- The concern was raised that Economic Development is a nebulous topic. *The Work Group would like examples of how Cornerstone 2020 advanced economic development. Staff will provide examples of economic development objectives that were achieved by way of Cornerstone 2020 goals.*
- Christy stated the Work Group will set Goals, Objectives and Policies. We will have this conversation through December and January.
- The Work Group needs to identify a time to meet.
- All Work Group participants should review *Cornerstone 2020* before the next meeting.

4. Next Steps

- Ideas were thrown out for when and where to meet. The consensus was on the Edison Center on the 2nd Tuesday of the month at 7 AM. *Staff will check on the availability of the Edison Center and inform the Work Group participants of the meeting place and time.*
- Meetings should last an hour and a half to 2 hours.

The meeting adjourned at 10:35 am.